

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 3/1/22

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Nov 2021	2801	142	LH and moon	1100
Dec 2021	1931	121	side view of LH	943
Jan 2022	9773*	809	Francis Grate Obit*	1100
Feb 2022	5552	523	Coast Guard replacing emergency lt.	1100

*because of the Francis Grate Obit (6631 reach. w/o = 3142, which is still higher than normal)

Google Business:

Review is holding steady at 4.5 stars out of 5 with 826 reviews

Map was seen 276K times this month, February, 2022

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 196
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 36
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 42
The Posse	Posted 02/06/2021	Total views: 25