

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 4/1/22

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Dec 2021	1931	121	side view of LH	943
Jan 2022	9773*	809	Francis Grate Obit	1100
Feb 2022	5552	523	Coast Guard replacing emergency lt.	1100
Mar 2022	6415	111*	Artillery Battery	1200

**\*Facebook changed how they report stats! this value is for page visits.**

## Google Business:

Review is holding steady at 4.5 stars out of 5 with 831 reviews  
Map was seen 412K times this month, March, 2022

## YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 212
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 40
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 44
The Posse	Posted 02/06/2021	Total views: 31