

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 10/1/2022

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Jun 2022	10679	17864	Lupines to Lanterns, clear sky	1300
Jul 2022	9892	NA	Image of LH w/ clouds	1550
Aug 2022	12378	NA	CG cleaning the lens	1300
*`Sep 2022	982	978	Clouds over lighthouse	1200

*** FB changed everything. No way to compare to previous months**

Google Business:

Review is holding steady at 4.5 stars out of 5 with 876 total reviews
Map was seen 415,538 times this month, September, 2022

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 387
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 78
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 70
The Posse	Posted 02/06/2021	Total views: 47

most people are accessing via mobile phone (58%) or desktop/laptop (38%)