

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 11/1/2022

	FACEBOOK			WEBSITE
Month	reach	engaged	best post	users
Jul 2022	9892	NA	Image of LH w/ clouds	1550
Aug 2022	12378	NA	CG cleaning the lens	1300
*`Sep 2022	982	978	Clouds over lighthouse	1200
*`Oct 2022	1737	731	this weekend the sky is white	1100

*** FB changed everything. No way to compare to previous months**

Google Business:

Review is holding steady at 4.5 stars out of 5 with 876 total reviews
Map was seen 81,857 times this month, October, 2022

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 439
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 83
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 80
The Posse	Posted 02/06/2021	Total views: 51

Facebook viewers: 71% Female and 29% Male, are over the age of 30 and reside in greater bay area