

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 5/1/2023

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Jan 2023	2411	898	Now open Sat/Sunday 11am to 3pm	845
Feb 2023	1709	941	Water splashing on rock near buoy	1000
Mar 2023	2060	791	no power for two days	1200
April 2023	1408	966	weekly weather photo	1200

Google Business:

Review is holding steady at 4.5 stars out of 5 with 915 total reviews
Map has been seen 71,127 times

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 678
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 116
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 125
The Posse	Posted 02/06/2021	Total views: 85

Best Facebook post image of April 2023:

"weekly weather photo: no clouds, almost no wind. (we are not used to this!)"
April 16, 2023



  26

3 shares