

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 8/1/2023

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
April 2023	1408	966	weekly weather photo	1200
May 2023	2753	1316	A nearby historic house	1100
June 2023	1779	940	scattering Jerry McCaffery's ashes	1200
July 2023	1528	538	Weekly weather image	1400

Google Business:

Review is holding steady at 4.5 stars out of 5 with 948 total reviews
Map has been seen 89,054 times

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 878
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 126
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 139
The Posse	Posted 02/06/2021	Total views: 93

Best Facebook post image of July 2023:

“and the weekly weather image. gee, fog again! (thankfully). wind from the west.”



Collectively, the simple weekly weather image (1pm Sunday), far exceeds everything else. No idea why.