

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 10/1/2023

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
June 2023	1779	940	scattering Jerry McCaffery's ashes	1200
July 2023	1528	538	Weekly weather image	1400
Aug 2023	1347	944	The front steps are done!	1100
Sep 2023	1742	1901	lizard found by Nancy	1000

## Google Business:

Review is holding steady at 4.5 stars out of 5 with 976 total reviews  
Map has been seen 91,955 times (less than last month for some reason?)

## YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1000
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 142
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 153
The Posse	Posted 02/06/2021	Total views: 103

## Best Facebook post image of September 2023:

lizard found by Nancy  
post reach: 671, engagement 181

