

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 11/1/2023

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
July 2023	1528	538	Weekly weather image	1400
Aug 2023	1347	944	The front steps are done!	1100
Sep 2023	1742	1901	lizard found by Nancy	1000
Oct 2023	1408	464	Weekly weather Oct 15	996

## Google Business:

Review is holding steady at 4.5 stars out of 5 with 983 total reviews  
Map has been seen 90,302 times this month

## YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1000
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 150
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 160
The Posse	Posted 02/06/2021	Total views: 118

## Best Facebook post image of October 2023:

weekly weather image. VERY foggy this morning and starting to fog up again, but sunny when the image was recorded.  
post reach: 555, reach 555, engagement 52

