

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 12/1/2023

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Aug 2023	1347	944	The front steps are done!	1100
Sep 2023	1742	1901	lizard found by Nancy	1000
Oct 2023	1408	464	Weekly weather Oct 15	996
Nov 2023	5244	1019	Fog signal plaque	843

Google Business:

Review is holding steady at 4.5 stars out of 5 with 986 total reviews

Map has been seen 86,413 times this month

YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1100
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 153
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 170
The Posse	Posted 02/06/2021	Total views: 120

Best Facebook post image of November 2023:



A plaque commemorating the fog signal for the lighthouse was installed recently.
It was REALLY loud! Photo by John and Lorrie Bridges

Impressions 2390 Reach 2325 Engagement 198