

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 1/1/2024

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
Sep 2023	1742	1901	lizard found by Nancy	1000
Oct 2023	1408	464	Weekly weather Oct 15	996
Nov 2023	5244	1019	Fog signal plaque	843
Dec 2023	10054	820	Double rainbow	777

## Google Business:

Review is holding steady at 4.5 stars out of 5 with 992 total reviews  
Map has been seen 76,385 times this month

## YouTube Videos:

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1100
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 158
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 173
The Posse	Posted 02/06/2021	Total views: 122

## Best Facebook post image of December 2023:



after the rain yesterday, Nancy (December 18, 2023)

Impressions 3641 Reach 3543 Engagement 122