

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 9/30/2024

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
June 2024	6039	645	weekly weather. still in the June gloom period	1300
July 2024	3648	515	fog came back just in time for the weekly image	1500
August 2024	1601	724	It's National Lighthouse Day!	955
September 2024		1526	Weekly weather	751

Google Business:

Review is holding steady at 4.5 stars out of 5 with 1064 total reviews
Map has been seen 105K times

YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 1700
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 178
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 192
The Posse	Posted 02/06/2021	Total views: 134
Whales of Central Coast	Posted 12/18/2023	Total views: 34
PPLH story -15 years	15 years ago	Total views: 1000

Best Facebook post image(s) of September 2024:

weekly weather. the sun tried really hard to come out a few times before giving up.

