

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 3/29/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
December 2024	1763	637	What is is? (pudding mold)	759
January 2025	4569	360	The Adobe Chapter of Questers	769
February 2025	9532	292	appreciation goes to Joyce Kim - KSBW	893
March 2025	2900	111	Weekly weather March 2, 2025	1900

**2581 followers on Facebook**

## Google Business:

Review is holding steady at 4.6 stars out of 5 with 1114 total reviews  
 Map has been seen 83,979 times in March

## YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.1K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 187
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 205
The Posse	Posted 02/06/2021	Total views: 144
Whales of Central Coast	Posted 12/18/2023	Total views: 41
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story -150 <sup>th</sup> b-day	1 year ago	Total views 21

## Best Facebook post image of March 2025:

Weekly weather March 2, 2025  
 reach 915, interactions 290

