

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 4/30/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
January 2025	4569	360	The Adobe Chapter of Questers	769
February 2025	9532	292	appreciation goes to Joyce Kim - KSBW	893
March 2025	2900	111	Weekly weather March 2, 2025	1900
April 2025	2609	143	Congratulations Docent Donna	824

2581 followers on Facebook

Google Business:

Review is holding steady at 4.6 stars out of 5 with 1129 total reviews
Map has been seen 82,620 times in April

YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.2K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 187
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 208
The Posse	Posted 02/06/2021	Total views: 145
Whales of Central Coast	Posted 12/18/2023	Total views: 43
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story –150 th b-day	1 year ago	Total views: 25

Best Facebook post image of April 2025:

Congratulations Docent Donna, April 28
views 390, reach 257, interactions 37 **(this is in just 2 days!)**



NOTE: NO Facebook posts from March 7 till April 27