

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 5/30/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
February 2025	9532	292	appreciation goes to Joyce Kim - KSBW	893
March 2025	2900	111	Weekly weather March 2, 2025	1900
April 2025	2609	143	Congratulations Docent Donna	824
May 2025	5319	386	What is this called?	818

2583 followers on Facebook

Google Business:

Review is holding steady at 4.6 stars out of 5 with 1141 total reviews
 Map has been seen 80,887 times in April

YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.3K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 188
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 208
The Posse	Posted 02/06/2021	Total views: 145
Whales of Central Coast	Posted 12/18/2023	Total views: 44
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story –150 th b-day	1 year ago	Total views: 27

Best Facebook post image of May 2025:

What is this called? On PPLH grounds and all over town as well. Thanks!



Views 334, Reach 206, Interactions 10