

Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 6/30/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
March 2025	2900	111	Weekly weather March 2, 2025	1900
April 2025	2609	143	Congratulations Docent Donna	824
May 2025	5319	386	What is this called?	818
June 2025	14178	714	The squirrels are coming	957

2581 followers on Facebook

Google Business:

Review is holding steady at 4.6 stars out of 5 with 1149 total reviews
Map has been seen 83,281 in June

YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.4K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 191
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 210
The Posse	Posted 02/06/2021	Total views: 149
Whales of Central Coast	Posted 12/18/2023	Total views: 44
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story –150 th b-day	1 year ago	Total views: 27

Best Facebook post image of June 2025:

The Squirrels are coming, the squirrels are coming!



Views 674, Interactions 16