

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 7/31/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
April 2025	2609	143	Congratulations Docent Donna	824
May 2025	5319	386	What is this called?	818
June 2025	14178	714	The squirrels are coming	957
July 2025	18239	865	PPLH fog horns	1100

**2581 followers on Facebook**

## Google Business:

Review is holding steady at 4.6 stars out of 5 with 1164 total reviews  
 Map has been seen 87,855 in July

## YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.6K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 192
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 215
The Posse	Posted 02/06/2021	Total views: 151
Whales of Central Coast	Posted 12/18/2023	Total views: 44
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story -150 <sup>th</sup> b-day	1 year ago	Total views: 27

## Best Facebook post image of July 2025:

plaque remembering the PPLH fog horns. locals loved it, visitors not so much at 3am.  
 Views 544, Interactions 36

