

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 9/29/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
June 2025	14178	714	The squirrels are coming	957
July 2025	18239	865	PPLH fog horns	1100
August 2025	16886	848	Deer in garden area	1000
September 2025	13914	821	Backside of lighthouse	861

**2584 followers on Facebook**

## Google Business:

Review is holding steady at 4.6 stars out of 5 with 1187 total reviews  
 Map has been seen 101,000 in September

## YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.8K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 201
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 220
The Posse	Posted 02/06/2021	Total views: 153
Whales of Central Coast	Posted 12/18/2023	Total views: 46
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story –150 <sup>th</sup> b-day	1 year ago	Total views: 29

## Best Facebook post image of September 2025:

our backside is beautiful too!  
 258 views 174 viewers 26 interactions 192 impressions

