

# Point Pinos Lighthouse Web Stats

Compiled by Chris Patton 9/30/2025

Month	FACEBOOK			WEBSITE
	reach	engaged	best post	users
July 2025	18239	865	PPLH fog horns	1100
August 2025	16886	848	Deer in garden area	1000
September 2025	15026	628	Backside of lighthouse	861
October 2025	19496	960	School Project	2000

## Google Business:

Review is holding steady at 4.6 stars out of 5 with 1187 total reviews  
Map has been seen 90562 in October

## YouTube Videos: (now also on City and PPLH websites, recently on Facebook reels)

Story of the Point Pinos Lighthouse	Posted 12/05/2019	Total views: 2.9K
The August 16, 2020 Storm	Posted 10/19/2020	Total views: 201
Mrs Emily Fish and the 1906 Earthquake	Posted 01/06/2021	Total views: 221
The Posse	Posted 02/06/2021	Total views: 154
Whales of Central Coast	Posted 12/18/2023	Total views: 47
PPLH story -15 years	15 years ago	Total views: 1K
PPLH story –150 <sup>th</sup> b-day	1 year ago	Total views: 31

## Best Facebook post image of October 2025:

School Project  
476 views 36 interactions

